

# WEEKLY NEWS



## Cryptocurrencies ads were banned

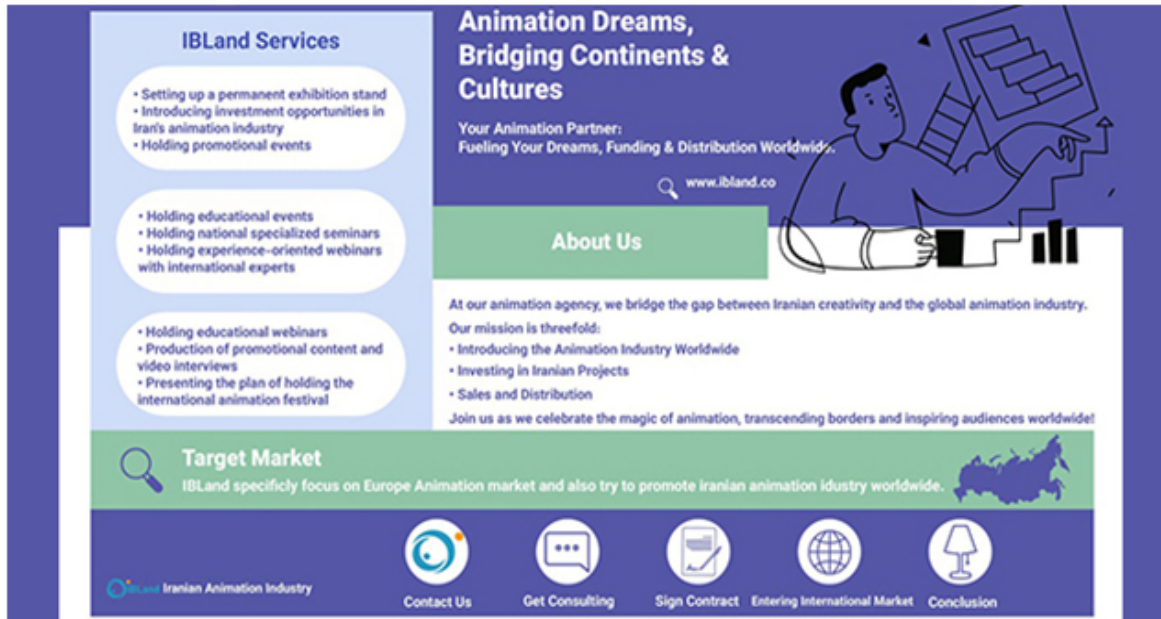
The Director General of the Publicity and Information Office of the Ministry of Culture and Islamic Guidance said: "Due to the high-risk nature and extreme fluctuations of the cryptocurrency market, and according to the central bank's notice, and in order to protect people's rights and prevent speculative activities, the advertisement cryptocurrencies ads all domestic media, including print, digital and virtual space, has been banned."

## Internet taxi drivers are covered by social security insurance

In this resolution, a percentage of the income share of the platform owners should be paid to the authorized social security organization in accordance with the agreement with the owners of the internet platforms and the declaration of consent of the insured, instead of the per capita insurance premium. In this case, the amount received from the platform owners will be deducted from the relevant insurance premium.



# 2 IDEA



**IBLand Services**

- Setting up a permanent exhibition stand
- Introducing investment opportunities in Iran's animation industry
- Holding promotional events
- Holding educational events
- Holding national specialized seminars
- Holding experience-oriented webinars with international experts
- Holding educational webinars
- Production of promotional content and video interviews
- Presenting the plan of holding the international animation festival

**Animation Dreams, Bridging Continents & Cultures**

Your Animation Partner:  
Fueling Your Dreams, Funding & Distribution Worldwide.

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**About Us**

At our animation agency, we bridge the gap between Iranian creativity and the global animation industry. Our mission is threefold:

- Introducing the Animation Industry Worldwide
- Investing in Iranian Projects
- Sales and Distribution

Join us as we celebrate the magic of animation, transcending borders and inspiring audiences worldwide!

**Target Market**

IBLand specifically focus on Europe Animation market and also try to promote Iranian animation industry worldwide.

Iranian Animation Industry

Contact Us Get Consulting Sign Contract Entering International Market Conclusion

## DigiNext received a level1 acceleration permit

DigiNext public relations announced that this license, which has the highest level of credibility among the country's accelerators, is granted only to accelerators that meet strict criteria in terms of the amount of investment, the number of supported startups, impact on the innovation ecosystem, and cooperation with scientific and industrial institutions.

## New visual identity of Hamrah-e-Avval introduced

Hamrah-e-Avval unveiled its new visual identity this evening by holding an event at Tehran International Exhibition. These changes in the visual identity of Hamrah-e-Avval have been made in line with recent developments in the telecommunication and technology industry. It was announced at this event that these changes were formed after an extensive research process including user surveys, global trends and brand positioning analysis.

## Asiatech became the owner of one of the oldest telecommunication companies

With the aim of expanding its business and expanding its market share, Asiatech acquired Laser with a valuation of about \$1.5M. This transaction was carried out based on the report of the official judicial expert and Asiatech has taken ownership of 100% of the shares of Laser Company.

In the letter of Asiatech's CEO to the stock exchange organization, it is stated that 100% of the shares of Laser Company have been purchased according to the report of the official judicial expert at a value of about \$1.5M. However, the official court report is limited to an assessment of Laser's tangible and intangible IT assets, which are valued at a total of \$1,564,521.

## NEWS REVIEW

# The technology trading hall will be launched in the second half of 2025

The head of Pardis Technology Park said that they are trying to launch the Iranian Technology Trading Hall in the second half of 2025. The creation of this hall goes back to the resolution establishing the Iran International Innovation Zone to inject economic investment capacities into technology.

According to the public relations of the scientific vice president, "Mehdi Saffarinia", the head of Pardis Technology Park, announced the initial negotiations with various departments, including stock exchanges, to create this hall.

At the trade and technology exchange meeting, he said that according to the resolution establishing Iran's international innovation zone, the establishment of Iran's technology trading hall has been assigned to Pardis Technology Park: "The basis of this hall is trade and it injects economic investment capacities into technology."

According to Saffarinia, in the last 15 years, Iran's national Technomart network has been developed throughout the country, and currently Technomart structures have been formed in all provinces: "In the approval of Iran's International Innovation Zone, these brokers have been recognized and are now active in all provinces with the capacity of the private sector."



Iranian Animation Evolution

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