

# WEEKLY NEWS



Hamneshin's media conference was held with the presence of the media and Sobhan Foroughi, the CEO of Tapsell, and Shahab Khodabakhsh, the CEO of Cafe Bazaar, focusing on the acquisition of Bazaar by Tapsell. In this meeting, it was announced that this cooperation can bring about big changes in the startup ecosystem and lead to cross-border activities and the use of current world trends such as AI in the country.

## Digikala has started selling cars again

Amihossein Moftakhar, director of the Digikala car category, said in LinkedIn that car sales in Digikala have resumed after a six-year hiatus, but this time users can buy a used car.

This company started selling cars in its store in January 2017, but in 2018, we saw the stop of selling cars in this online store. The process that seemed to be over, but now you can buy a car again by visiting the Digikala store.





## 2 I D E A

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"زیبانک"

دستیاری هوشمند برای رفع نیازهای مالی کودکان و نوجوانان

### The exit of "Fanap" from the shareholding structure of Book City Online

Book City Public Relations announced that based on the agreement between Book City Institute and Fanap Company, as of December 19, 2024, Fanap Company has completely withdrawn from Book City Online's shareholding structure. Therefore, the activities of the new Book City Online website will continue from this date at [online.bookcity.org](https://online.bookcity.org) with the management and technical team of Book City Institute.

### The new processing center of Khanoumi became operational

according to the Khanoumi's PR, the center is the largest specialized processing center in the field of e-commerce in the field of e-commerce with a capacity of 2 million goods and a daily processing of 6,000 goods. With this new investment, Khanoumi is trying to improve logistics processes and provide faster and more quality services to its customers across the country, to make its role in the country's e-commerce more serious.

### DigiNext received a level 1 acceleration permit

DigiNext, the investment and innovation arm of Digikala Group, has received a Level 1 Acceleration License from the Vice President for Science, Technology and Knowledge-Based Economy.

DigiNext public relations announced that this license, which has the highest level of credibility among the country's accelerators, is granted only to accelerators that meet strict criteria in terms of the amount of investment, the number of supported startups, impact on the innovation ecosystem, and cooperation with scientific and industrial institutions.

#### NEWS REVIEW

## Hamrah-e-Avval won the Stevie International Event Grand Prize

For the second year in a row, Hamrah-e-Avval won the Stevie International Event Grand Prize, competing against brands from the Middle East and North Africa.

The closing ceremony of the International Stevie Award was held on Saturday evening, February 22, 2025, in Ras Al Khaimah, UAE. In this Hamrah-e-Avval ceremony, for the second year of its presence in the competition with the biggest brands in the Middle East, it was able to win the "grand prize" of this event.

In this international event, there were representatives of brands based in 18 countries in the Middle East, among them DHL Regional Office, Saudi Aramco, Newcastle United Club, Ooredoo Mobile Operator, Canon Eurasia Electronic Industry Company, Saudi Stc Telecommunication Company, First Bank of Abu Dhabi and Turkcell Company.

This competition has been established since 2002 with the aim of identifying the best companies and introducing the innovative achievements of organizations in the world, and so far big brands such as Google, Meta, Samsung, Toyota, Apple and Ford have won it.



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