

# WEEKLY NEWS



## Digikala started buying and selling digital gold

Digikala digital gold is actually a digital representation of 18-carat melted gold that is stored in Digikala's safe warehouses. Users can buy any amount of gold online and store it as a digital asset in their account.

## Torob unveiled Torobjoo; Search Instagram products in other stores

Torob has recently unveiled a new service that helps Instagram users find products from Instagram stores in other stores.

This service, which is called "Torobjoo", operates in the form of a page on Instagram. By sending an Instagram post or a screenshot of a product to "Torobjoo" direct, the user can view similar products in online stores outside of Instagram.

Torobjoo doesn't support reels, videos and stories, and the image of the product (screenshot or post) must be sent.





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## IAI EVENT - ESFAHAN 2024

ABBASI - HOTEL

OCTOBER 22 - 25 IAI

IDEA AGENCY Interviews:



## E-commerce Association published a letter for health startups

At the beginning of this week, despite the agreements it had made with health startups earlier, the Social Security Organization threatened doctors and laboratories collaborating with health startups with fines and announced to them that they do not have the right to cooperate with "Homeca" and such companies.

## Doubling the number of Tapsi's trips in one year

The number of trips made by Tapsi during the last month has doubled compared to November 2023. This is the result we got from last night's clarification of this company in Codal.

Yesterday, it was reported that Tapsi's monthly income exceeded \$4M for the first time. A few hours later, this company explained the reason for the growth of its income by publishing an announcement on Codal.

## Administrative Court of Justice: The activity of medicine supply platforms is completely legal

Citing the laws related to digital health and electronic prescribing, the Administrative Court of Justice declared: "The activity of internet platforms in the field of medicine distribution does not conflict with the laws and this process is in accordance with the established legal criteria."

On September 3 last year, the Board for Deregulation and Improvement of the Business Environment ruled that online platforms can operate in the field of medicine supply, but this decision went to the Administrative Court of Justice with the objection of the Food and Medicine Organization, and now this court has given its decision on this case to It has issued profits from medicine distribution platforms.

### NEWS REVIEW

## DigiPay's unveiling of new financial services at New Banking Conference

DigiPay, the largest smart payment and credit services platform in Iran, is unveiling the new services of this financial super application by attending the new banking and payment systems conference.

According to Ideaagency, the 11th annual new banking and payment systems conference titled "Smart Banking Ecosystem; "Digital Governance and Technological Supervision" will be held on the 25th and 26th of November at Milad Tower International Convention Center.

DigiPay, a provider of new banking services including electronic payment services, credit services, insurance technologies, investment, credit rating and financial service superapplication, is present at this conference and will present its new services.

The CEO and managers of this organization are ready to talk and negotiate with the organizations and companies present in the conference at the DigiPay booth.



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