

WEEKLY NEWS



Minister of Communications: iPhone registry problem has been solved

Sattar Hashemi, Minister of Communications, announced on his personal page on the X social network that the iPhone registry problem was solved. Hashemi also said that the iPhone import regulations will be announced soon.

Tapsi sued Snapp for creating a monopoly in online food ordering

according to Tapsi's public relations announcement, this complaint is based on "creating an obstacle for new competitors to enter the market" by restricting restaurants from cooperating with other platforms. Tapsi company unveiled its super application in August this year and mentioned the provision of online food ordering services as one of the services to be provided in this super application. Until today, the online food ordering service of Tapsi, which started its work under the name "Tapsifood", has been activated for users in two cities of Mashhad and Shiraz, and it is going to be activated in other cities, including Tehran, soon.





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Tapsifood came to Tehran

this service, which recently changed its name from "Ofood" to "Tapsifood" and entered the Tapsi superapplication, currently operates independently from the main Tapsi application in Tehran. However, according to Tapsi's PR, the platform will soon be added to Tapsi superapp, and until then, orders will be shipped for free.

Yektanet group unveiled its new investments

Yektanet group has invested in 4 active businesses in the fields of advertising, media and cognitive science through its investment arm Yektaventures. Zen Agency, Nila Agency, Kidora and iRasaneh Service are all the latest investments of Yektanet in line with the development of the value chain of this advertising group.

according to Yektanet Public Relations, new investments are part of the long-term path of Yektanet Group in increasing the diversity of its products and also empowering new ideas and businesses.

Alibaba Business Academy closing report

At the end of June of this year, Alibaba, which had announced the holding of a business academy, has now completed this training course and has prepared 40 business professionals to enter the market.

Alibaba Travel Company had previously announced that it has organized a free academy with a capacity of 40 people in order to meet the needs of the Iranian labor market for business specialists, especially in the field of tourism.

In its first call, this academy attracted two thousand applicants, of which 40 people were finally selected to participate in this specialized course. Maryam Mohammadi, the senior business partner of Alibaba's business team, says about this training program, "We had more than 90 hours of training."

NEWS REVIEW

Herlife entered a new phase of digital health services with new "clinic" and "store" capabilities

Herlife app, which was initially launched as a menstrual tracking tool for women, is now becoming a key player in the digital health space with the addition of two new features "Clinic" and "Store" to its platform. Farshad Ebadi, Herlife's business manager, believes that the purpose of this development is to complete the value chain and respond to the ever-increasing needs of users.

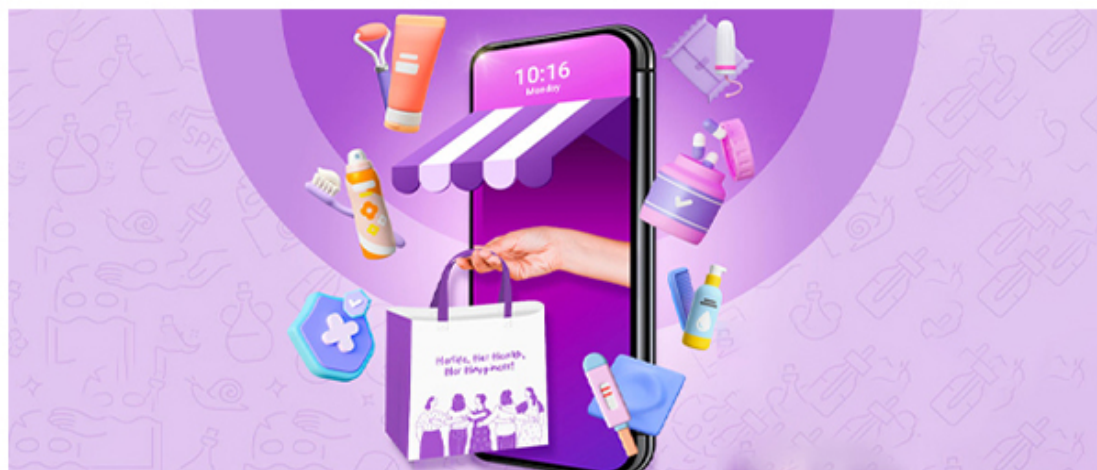
"Clinic": a new way to provide specialized online counseling

Herlife has given users the opportunity to benefit from online and specialized medical consultations by adding the "Clinic" section.

This department, which was developed in cooperation with the Family Health Research Institute of Tehran University of Medical Sciences, provides a wide range of medical services in categories such as gynecology and obstetrics, nutrition, psychiatry and other fields. Explaining this feature, Ebadi says: "This is the first step of Herlife's effort to become a comprehensive platform in the field of digital health, and users will soon be able to benefit from telephone consultations in addition to text consultations."

"Store": A new approach to selling health and wellness products

Herlife's "Store" section has been launched in the PWA version of this application, and users can purchase various health and wellness products through this.



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