

# WEEKLY NEWS



## Pezeshkian: We remove the filtering

The president said that the issue of filtering is completely expert. According to him, in relation to filtering, the Minister of Communications has collected information. This week, the leaders reported and it was agreed that the Parliament, the Judiciary and the Ministry of Communications will summarize and then we will reach a conclusion. He said that the filter will be fixed and we are working.

## What was the story of the closing of the Digikala online payment portal?

Digikala's statement states: "Such encounters with innovative businesses will cause damage to e-commerce and online retail and the activists in this field in the country. In a situation where all kinds of contraband goods are abundant in physical stores in the city and in Instagram, Telegram, etc. is sold, this kind of dealing with official online stores that offer goods on a transparent platform has no message other than moving sellers to unofficial spaces, without any supervision and tax revenue, and disappointing digital economy activists."





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### Zoodex sues Snappfood for "monopolistic practices"

Zoodex online food ordering platform sued Snappfood due to "monopolistic practices". In this complaint, Zoodex asked the National Competition Council to investigate Snappfood's monopolistic behavior, especially in the field of exclusive contracts with restaurants, which could result in the elimination of competitors from the market and hinder the entry of new players.

### Okala was valued at more than \$11M

Okala's valuation has been officially approved by a judicial expert. According to "Ofogh Koroush", this transfer has been made in order to strengthen capabilities in the digital field and improve the infrastructure of online business. Okala online store, as an online supermarket, started its activity in 2017. This store offers all the products available in the branches of Ofogh Koroush in Tehran to customers, and users can place their order through the Okala application.

### Fraud prevention in Divar with authentication plugins

from now on, in cooperation with various companies, Divar will provide users with several authentication add-ons so that both sellers and buyers can do their online transactions more safely; For example, the video authentication service matches the date of birth, phone number and national number with the information registered in the official systems, then receives a short video of the user's face. The providers of this service are "Authin", "Infocheck", "Gataai", "MyID", "Venifay" and "UID". When searching through Divar ads, ads that have "Seller Authentication" will be displayed with the "Verified" label. Also, the "verified" label will be displayed on property and car ads whose information has been verified.

## NEWS REVIEW

### Budget Bill 2025: Municipalities were required to issue licenses for drilling optical fiber equipment

The budget bill 2025 obliges municipalities across the country and all executive bodies to issue permits for digging and installing optical fiber equipment in urban roads and roads outside the city within a maximum of 15 days.

October 22, 2024, the first part of the 2025 budget bill was presented to the Islamic Council. According to the forecasts made in the budget bill, within a maximum period of 15 days, drilling permits as well as exploitation of infrastructures and facilities and equipment should be provided to the operators active in the field of optical fiber at the disposal of executive bodies and municipalities.

This note supports the Budget Bill 2025 from Article 65 of the 7th Development Program Law. Although the law of the seventh plan emphasizes the development of optical fiber and the cooperation of all executive bodies and municipalities for the development of fiber, but in practice, the municipalities of metropolitan cities, especially Tehran, do not cooperate with operators for the development of optical fiber.

The first part of the country's 2025 budget bill consists of four sub-sections including rulings, general government budget resource ceiling, operational, capital and financial balances, and the sale of resource and expenditure estimates. In terms of sources and expenditures, the total country's budget amounting to \$228 million was presented to the parliament.



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# IDEA 3

## Compensation for Snapp driver users after arrival at the origin for canceled trips

since Winter 2021, Snapp has implemented strategies to reduce unnecessary trip cancellations for both driver and passenger user groups to avoid wasted time and money.

Snapp driver users are not allowed to cancel more than the set number of trips within 24 hours, and in case of unjustified cancellations more than a certain number, they will face restrictions on accepting travel requests. In trips that are canceled by the passenger user, to compensate the driver user and keep the ratio of supply and demand balanced, a fee is set that the passenger is obliged to pay. This fee is directly deposited into the driver's user account without receiving a commission.

According to Snapp statistics, about 70,000 Snappy trips are canceled by the passenger user after the driver user reaches the destination. On average, Snapp's driver users reach their destination 3 minutes after accepting a travel request. Considering 70,000 trip cancellations per day, it can be said that the wasted time of driver users per day is about 3,500 hours and is equivalent to 145 days.

This time, along with the cost of fuel to reach the origin, and also being stuck in the cycle of sending travel requests, causes the waste of a part of the working capital of the driver users, as well as disrupting the balance of supply and demand.

## Tapsi's net profit of \$3M in the first half of 2024

In the first 6 months of 2024, Tapsi was able to register a net profit of \$3M, which is 87% more than the net profit of \$1M in the same period last year.

The unaudited financial statements of "Tapsi" published in "Codal" show that this company earned \$17M in operating income in the first half of this year, which is 86% more than the same period last year.

Tapsi has spent \$12M for this income, which is 84% more than the expenses of the first 6 months of 2023.

The gross profit of this company is \$5M, which has grown by 89% compared to the gross profit of this period last year.

## Head of Teta Center: The Food and Drug Administration cannot currently register a warning in the Enamad system

The head of the e-Commerce Development Center announced in a letter to the head of the Food and Drug Organization that until the procedure of this organization is revised, it will prevent the registration of the warning of the Food and Drug Organization in the Enamad system.

Amin Kolahdoozan, the head of the e-commerce center in the X social network, has given explanations in connection with the letter he sent to the head of the Food and Drug Organization about the problems related to the registration of violations by the supervisors of the Food and Drug Organization.

In this letter, it is stated: "Despite the holding of numerous training sessions and the clearing of numerous ambiguities and warnings through the special working group of supervisors of that organization, unfortunately, some supervisors of the Food and Drug Organization still witness actions outside or beyond We are authorized by law.

## The results of the four-day working week experiment were determined in Divar



Since the beginning of August, Divar company has implemented a one-month four-day work week as a trial. Once the results of this test are known, the company's managers will decide on the next steps.

Divar measured the results of the plan by conducting two surveys before the implementation of the four-day working week trial plan and in the last days of this plan.

In these surveys, the status of changes in the 3 topics of "work-life balance", "communications" and "meetings" before and after the four-day work week model was asked in the form of 4 or 5 questions, and the audience should choose the options "I do not agree at all", "Somewhat disagree" (unfavorability), "Somewhat agree" and "Completely agree" (favorability) as well as "I have no opinion" answered the questions. The results showed that in all 3 cases, the percentage of favorability has grown and the percentage of unfavorability has decreased.

Based on this, a 15% increase in favorability and a 13% decrease in unfavorability were observed in the issue of work-life coordination. In the subject of communication, a 9% increase in favorability and an 8% decrease in unfavorability, and in the subject of meetings, a 5% increase in favorability and a 6% decrease in unfavorability were recorded.