

WEEKLY NEWS



Internet stores without Enamad are introduced to the economic security police

according to the Iran Chamber of Guilds, Vahid Majid, Fata Faraja police chief, referring to the stores that buy and sell goods without Enamad, said: Platforms that operate economically must have this material, and the Ministry of Privacy, as the exporter of this material, must be a guarantee for the good performance of their activities.

Digital health platforms reach an agreement with Social Security

The meeting of digital health activists with the Social Security Organization in order to find a solution to facilitate laboratory services led to a mutual agreement. In August of this year, the Social Security Organization warned in a letter about the cooperation of laboratories with digital health businesses and emphasized; In case of not complying with this issue, the laboratories will face heavy financial fines. Then, at the request of the Digital Health Commission of the Computer Trade Union Organization, a meeting was held with the presence of the Social Security Organization and digital health platforms on September 17 to investigate and solve the challenges.





Gamepad, Iran's largest gaming video program

The lack of specialized television programs in the field of video games is an issue that has been felt in the Iranian gamer community for years. In recent years, we have rarely seen programs produced and broadcast that deal professionally with the vast and growing world of video games. But this process will change soon with the release of a new program called "Gamepad".

GolrangCrowd received the license to operate in OTC

Golrang Ventures Company, as the center of innovation and new technologies of Golrang Industrial Group, succeeded in receiving a license to operate in the field of crowdfunding for GolrangCrowd from OTC Organization. This license is an important step towards completing the chain of innovative services of this group and supporting new and knowledge-based businesses. GolrangCrowd is trying to create an effective link between these two groups with the aim of creating a wide network of investors and businesses with high potential.

8% decrease in job opportunities compared to last year

In the "Jobvision" job market seasonal situation event, which was held today, Tuesday, October 8, this employment website shared the statistics of the job market situation related to the summer of 2024. According to these statistics, job opportunities have decreased by 8% compared to the summer of last year and by 11% compared to this spring. The co-founder of Jobvision, announced at this event that this company has been able to increase its share among specialized platforms in the field of recruitment in the last five years and has now become the number one player in this field.

NEWS REVIEW

Head of Teta Center: Iran is second in the region in terms of e-commerce volume

The head of the e-commerce development center announced that the status of this sector in Iran's economy is acceptable and with a volume of 60 billion dollars, it ranks second in the Middle East after Turkey (78 billion dollars). According to him, e-commerce grew by 74% last year.

Amin Kolahdoozan, the head of this center, said in the press conference of "Electronic Commerce Day Event" about the goals of this department: "Our vision is to reach the volume of \$173 billion within the next 5 years. Last year, this amount was \$61 billion efforts.

In response to this question, "Is this number calculated without the effect of inflation?" He explained: "74% of last year's growth is nominal growth and 48% of it is related to inflation. If we deduct inflation, 26% real growth has occurred, which is unprecedented in the world. "Nominal growth is an indicator that is announced along with other indicators, but analysts and experts in this field can also calculate other indicators."



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Gamers' income of \$355,000 in 6 months in Aparat

The number of users who use Aparat's revenue generation system has reached 5 thousand in the first 6 months of 2024, and they have earned a total of \$825,000 from video content production.

In the space of virtual businesses, content production is considered one of the most attractive areas of income generation, and video sharing platforms have become markets with significant turnover in this area.

The first rank of income generation belongs to users who have produced content in the field of "game" and have earned over \$355,000 from this site in the first 6 months of this year.

The total income of active users in the field of "Education and Learning and Basic Sciences" has reached \$115,000 during the same period.

At this point in time, users who produce content in the field of "games and entertainment" with a total income of nearly \$58,000, have been in the third place in earning money, and in the fourth place of the most profitable topics, we can mention "cars and vehicles" which is in half First of this year, the total income of the users of this field has reached \$45,000.

Also, "Music", "Technology and Computers" and "Food and Drinks" should be considered as other high-earning areas, where users interested in these topics, in total, earned about \$38,000 from Aparat site in 6 months.



Agreement of digital health platforms with Social Security Organization

In line with the challenge between the social security organization and digital health platforms, a meeting was held between their representatives and the parties reached an agreement.

compliance with the principles of confidentiality of patient information, effective communication between the patient and the laboratory, and correct identification of patients were among the topics raised in this meeting. The incident that was faced with the reaction of the computer trade union organization and the Tehran E-commerce Association. In the end, it seems that by holding a meeting between the platforms and the social security organization, we will not see the repetition of such issues.

Snapp announced the results of the exemption scheme for drivers with thalassemia from the user commission

According to Snapp Public Relations, in this plan, which was implemented in cooperation with "Iranian Thalassemia Association", a total of 180 driver users with thalassemia were exempted from paying the commission of their trips worth more than \$11,000. This project started in February 2023 and continued until the end of August 2024.

In 2023, Snapp exempted more than 20,000 of its driver users from paying commissions in different groups. The value of these exemptions reaches more than \$2 million, and in total, more than 20,878,000 Snapp's trips were exempted from commission payments last year. right now, the commission exemption plan is active in Snapp for women driver users who are the head of the household. This project, which started in the beginning of September 2024, will continue until the end of this year.

Divar's wallet is enabled for all business panels



By introducing "wallet" in all business panels, Divar has made the user's payment experience simpler and more secure.

with the aim of improving user experience and reducing payment and refund problems, Divar has made changes in its payment system and implemented "Divar's wallet" in all panels.

Currently, users in all business panels can use Divar's services by charging their wallets. With this change, the process of buying packages has been stopped and users with Divar's wallets can easily register ads, apply ladders and steps, and other services.

To charge the wallet and use it, just go to the "My Divar" section in the Divar's application, and in the "Professional Divar" tab, after choosing your business, go to the "Wallet" and "Payment" sections. To add money to the wallet, you can choose the option to increase the balance.

The wallet has different features; including activity report, details of transactions, direct payment and allocation of rial quota to colleagues.

The ability to track the status of refunds, simplify receipt of the Shaba number, resolve financial discrepancies and automatically calculate them, and automatically issue official invoices are other features of the Divra's wallet.